



Press Release

Bucharest, April 15, 2024

VINIMONDO presents the second edition of the event World Of Wines (WOW), alongside the biggest names in the international wine industry

- 300 carefully selected wines
- 10 masterclass sessions
- over 60 international producers

Bucharest, April 15, 2024 - VINIMONDO, the number one importer of premium and super premium wines for the HoReCa segment in Romania, announces the second edition of the World of Wines (WOW) by VINIMONDO event that will take place on May 30, 2024, at the Palatul Bragadiru.

World of Wines by VINIMONDO, already a landmark event in Romania's oenological calendar, returns this year and offers wine lovers the opportunity to discover the most intense and elegant flavors in the wine world. With a tradition started in 2019, WOW continues to bring together the most prestigious names of international wine producers, maintaining high standards of quality and refinement.

"We open again, with emotion and joy, the doors of WOW to all wine lovers in Romania, an excellent opportunity to celebrate 15 years of VINIMONDO together. World Of Wines by VINIMONDO thus becomes a tradition that, we hope, will bring with each edition a change for the better, enriching and educating the market in Romania. It is a great joy to see how people become more and more attracted to sophistication and authenticity beyond the label itself and how they are increasingly curious in their desire to deepen this fascinating culture with all its stories. For all this, we are grateful to our friends, international producers, present with us, to all partners in HoReCa, and, of course, to our customers."

Liviu Guțuțui,
General Manager & Owner VINIMONDO

This year's edition promises an exceptional tasting experience, with over 300 carefully selected wines and 10 specialty masterclasses dedicated to HoReCa professionals and the general public. Wine lovers will have the opportunity to interact directly with owners and representatives of world-renowned wineries, who will share the story and passion behind each bottle.

Tickets can be bought electronically on www.iabilet.ro and in the physical iabilet.ro network: Flanco, Diverta, Cărturești, Hard Rock Cafe, Cafe Deko, Club Vintage, Club Quantic, Expirat Halele Carol (in the time interval: 18: 00-22:00), H Brewery, Unirii Metro 1 near the Metrorex ticket office, Music Store, IQ



BOX - Telekom Stores, Perfect Tour Agencies, Uman Stores, Libmag bookstore headquarters (I.C. Brătianu Boulevard no. 6, Sector 3), Casa de ballet and on Selfpay terminals throughout the country.

About VINIMONDO

Founded in 2009, VINIMONDO is a company with 100% Romanian capital, specialized in the import and distribution of premium and super premium wines for the HoReCa segment in Romania. With an impressive portfolio of over 650 wine labels from the most important wine regions of the world, VINIMONDO offers a selection of wines of the highest quality. Over time, the company also became the official importer of the wine glass brand RIEDEL - The Wine Glass Company from Austria, the world leader in the industry.

Distribution: VINIMONDO offers national coverage, carried out through the sales team and partnerships with the most essential specialized distributors in Romania, as well as with restaurants, wine bars and specialty stores, having European standard storage spaces for its activity.

Educating the market: The company is permanently involved in educating the HoReCa segment and the final consumer regarding the openness to premium and super premium imported wines and responsible consumption. VINIMONDO has a dynamic program of trainings held with the participation and support of international partners.

Among the wines selected in this edition are: Tenuta Tignanello - Marchesi Antinori Tignanello - 2020 - Toscana IGT, Billecart Salmon Champagne Brut Reserve, Bellavista Alma Gran Cuvee Brut Franciacorta DOCG, Vieux Telegraphe Rouge Chateauneuf-du-Pape AC 2020, Cà dei Frati Amarone Pietro Dal Cero Amarone della Valpolicella - 2017 - Amarone della Valpolicella DOCG, Ca'Marcanda (Gaja) Camarcanda - 2018 - Bolgheri DOC, Pieve Santa Restituta - GAJA Brunello di Montalcino - 2018 - Brunello di Montalcino DOCG, Domaine Christian Moreau Chablis Grand Cru Les Clos - 2022 - Chablis AC Grand Cru, Paul Jaboulet Aîné La Maison Bleue Hermitage Rouge Bio - 2020 - Hermitage AC, Jermann Vintage Tunina - 2021 - Venezia Giulia IGT, La Scolca Gavi dei Gavi - 2022 - Gavi DOCG, Mastroberardino Radici - 2018 - Taurasi DOCG, Ornellaia Ornellaia - 2020 - Bolgheri DOC Superiore, Pascal Jolivet Sancerre Blanc Le Chêne Marchand - 2023 - AOP Sancerre, Joh. Jos. Prum Riesling Auslese Wehlener Sonnenuhr - 2020 – Wehlen, Renato Ratti Marcanasco - 2018 - Barolo DOCG, Marjan Simcic Merlot Opoka Cru - 2018 – Brda, Vietti Barolo Castiglione - 2019 - Barolo DOCG, Vincent Girardin Puligny-Montrachet Les Vieilles Vignes – 2020 – Appellation Puligny Montrachet Controlee, López de Heredia Viña Tondonia Viña Tondonia Reserva - 2011 - Rioja DOCa, Marques de Murrieta Castillo Ygay Tinto Gran Reserva Especial Cosecha - 2012 – Rioja DOC and Tenuta San Guido Sassicaia - 2020 - Bolgheri Sassicaia DOC.